

Who can become a Moose Rider?

Any member of the Loyal Order of Moose or Women of the Moose can join. The Moose Rider units have the distinction of being a Moose activity that welcomes both men and women to serve as Officers. Moose members don't have to own a motorcycle to join either. There are plenty of opportunities to support, plan and volunteer for Moose Rider events for any Moose member in good standing.

How do I become a Moose Rider?

First, you have to be invited to join the Loyal Order of Moose or Women of the Moose, which isn't as hard as it might seem! As stated before, Moose are active, visible and friendly. If you see Moose Riders at an event or see a Moose sponsored event in your community or at the local Moose Center, stop by and introduce yourself. You may also want to visit the Moose International website at:

www.moosintl.org and familiarize yourself with the organization. There's a handy Lodge locator that will allow you to contact the Moose Center closest to you and make contact with one of the friendly folks there. Perhaps you have a friend or relative that is a past or present member of the Moose who might introduce you to the folks at the local Lodge.

For more information please visit:

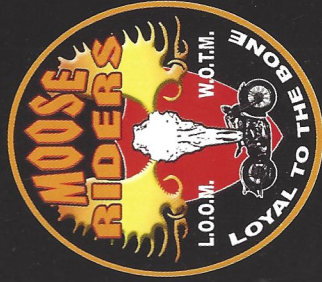
www.moosintl.org

www.moosheart.org

www.mooshaven.org

www.mooscharities.org

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How do the Moose Fraternity and Moose Riders compare to dealer "Brand" motorcycle clubs?

Favorably! Just look at the numbers as compared to one of the best-known, brand-loyalty, riding clubs in the US:

L.O.O.M. 1800 Lodges with meeting facilities

vs.

1,300 dealerships*

L.O.O.M. 1.3 million members

vs.

1 million members*
(including associates)

L.O.O.M. \$90 million worth of
community service annually

vs.

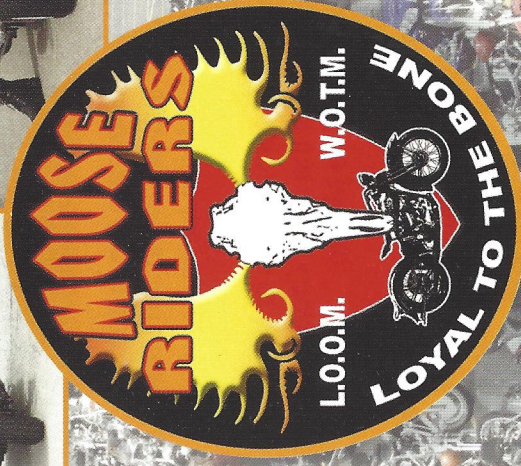
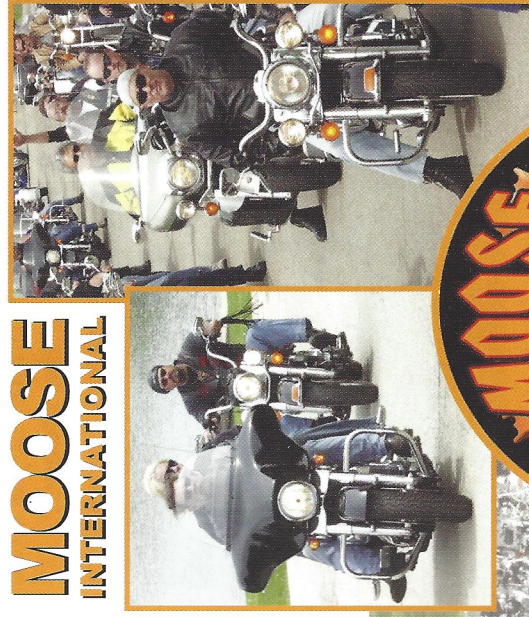
\$55 million over the last 25 years*

...and the Moose organization has helped to improve the lives of and raise over 10,000 children at Mooseheart Child City & School and enhance the lives of our senior members at Moosehaven.

Interest in forming Moose Rider clubs is growing in Lodges across the country. Moose Riders welcome owners of every make and model of motorcycle. We're interested in riding, charitable works and fellowship; not selling motorcycles.

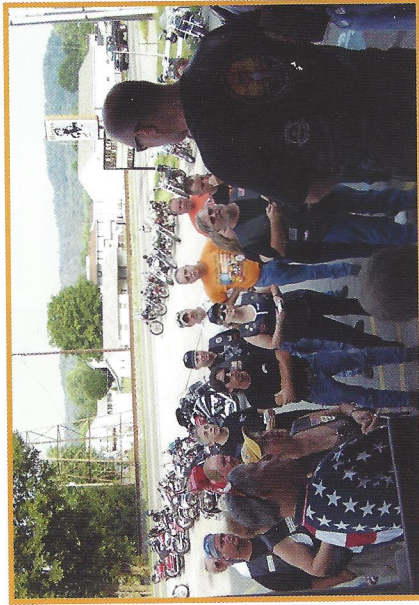
*Source: 2005 Harley-Davidson Annual Report. Most recent on H-D website.

MOOSE INTERNATIONAL



Can You Run With This Herd?

What are the Moose Riders, Loyal Order of Moose & Women of the Moose?



The Moose Riders are the motorcycle riding activity units that are organized under the fraternal order of Moose International.

The two major components of Moose International are the Loyal Order of Moose and the Women Of The Moose.

The Loyal Order of Moose is a fraternal and service organization founded in 1888, with a membership of nearly 1 million men. The Women of the Moose is nearly 400,000 members strong.

The Moose Rider program is one of the fastest growing, most visible and active units of Moose International. As Moose Riders, we are tied in to a nationwide network of nearly 1,800 Moose Family Centers in the North American Continent and are part of the 1.3 million fraternal family members that make up the Loyal Order of Moose.

Moose Family Centers are in every state of the union and parts of Canada. Most locations include a Social Quarters and dining facilities. Some Lodges maintain health & fitness facil-

ities and several have on-site camping available. The Moose member's card is an all-access passport to any these facilities.

What do Moose Riders do?

Moose Riders raise funds for Moose Charities, local and national charities and volunteer for community service.



Moose Rider events as well as

events of the Loyal Order of Moose and

Women of the Moose support the operation of Mooseheart Child City & School, a 1,000-acre community for children and teens in need



and Moosehaven a 63-acre retirement community for its members near Jacksonville, FL (www.mooseheart.org & www.moosehaven.org).

These units also help to raise funds and volunteer their time to benefit Scouting, drug awareness, crime prevention, adopt a highway, adopt a park, youth and adult sports leagues, scholarship programs, Toys for Tots, feeding the hungry and disaster relief efforts. The men and women of the Moose Riders also provide assistance to countless national charities such as MDA, Arthritis Foundation, American Cancer Society and Heart Association, St Jude Children's Cancer Research and veterans organizations.

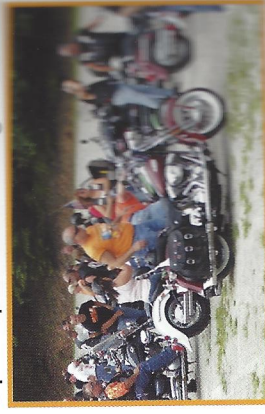
All units of the Moose conduct approximately \$90 million worth of community service (counting monetary donations and volunteer hours worked) annually.

Is that all that Moose Riders do?

No. Moose Riders **RIDE!**

We participate in pledge runs, parades, rallies, overnight rides and hold our own events. The Moose Riders help to sponsor and organize

the annual Blessing of the Bikes held on the Mooseheart campus, raising funds for the children of the children of Mooseheart and other worthy children's charities as well as raising funds for our seniors at Moosehaven. Moose Rider multi-day rallies are being promoted as well.



Moose Riders also support the Rescue Riders program. The Rescue Riders provide advance medical and logistic support to state and local medical and emergency response agencies in the event of a natural or man made disaster or emergency situation. Rescue Riders are trained in cardio pulmonary resuscitation, basic first aid technique, radio response, medical support and information gathering skills in aid of traditional medical responders.

